

2011-2012

COMMUNITY  
PARTNERSHIP  
OPPORTUNITIES  
INFORMATION  
PACKAGE

# TEAM

ASSIST FOU**L** THREE-POINT**ER**  
 REBOUN**D** ALLEY OOP  
 OFFENCE BASKET  
 DEFENCE  
 NET FASTBREAK PIVOT  
 RIM  
 SLAM DUNK  
 SPORTS M**A**NSHIP DELEGATION JUMP DRIBBL**E**  
 BOUNCE PASS  
 SCREEN CHARGE BLOCK JUMP BALL  
 LAYUP HOOP GUARD  
 FREE THROW  
 COMPLETE TEAMMATES  
 FUN



# 23



## Overview

Kingston Impact Basketball Club is a community based, not for profit, volunteer driven organization that offers basketball development opportunities for boys and girls ages 6 to 18.

Our Club is located in Kingston Ontario and has approximately 600 members. We offer recreational, competitive and development basketball programs to the Greater Kingston area.

The Kingston Impact Basketball Club is committed to providing a program that contributes to a long term, healthy, active lifestyle, developing fundamental skills and good sportsmanship while encouraging a passion for sport.

To offer quality programs to as many interested young athletes as possible, while also keeping costs low, we look to corporate and community partners to support us. With your help, we are able to offer financial assistance through our bursary program, purchase uniforms and equipment and cover increasing gym costs.

Become a partner with Kingston Impact and we will

promote your organization, your products or your services to our athletes, their parents and all other community members who attend basketball games and visit our website [www.kingstonimpact.ca](http://www.kingstonimpact.ca).

Our website attracts approximately 1200 visitors a month and is growing as our club grows.

Kingston Impact is actively working to partner with organizations to bring value and community spirit to the City of Kingston. Your help will enable us to promote active participation through basketball, while keeping our programs affordable.

Join us by choosing a sponsorship option that meets the needs of your organization.

For more information, please contact:

Don Platt  
President,  
Kingston Impact Basketball Club  
[info@kingstonimpact.ca](mailto:info@kingstonimpact.ca)

**Bring us your ideas on how we can  
work with your organization!**



## Club Sponsor

### \$2500 Platinum level Sponsor

As a Club sponsor, we will put up your sign in the gym during our House League program. Last year we had over 250 kids, along with their families, come through Bayridge SS to participate in our House League from October through March.

Your company name, logo and link would appear in the header of all pages in our website from when the donation is received, until July 2012.

You would also receive a prominent spot in the program for our:

Mega tournament March 2-4, 2012

U13 Ontario Cup April 20-22, 2012

### \$1500 Gold level Sponsor

As a Club sponsor, we will put up your sign in the gym during our House League program. Last year we had over 250 kids, along with their families, come through Bayridge SS to participate in our House League from October through March.

Your company name, logo and link would appear on our front page of our website from when the donation is received, until July 2012.

You would also receive a prominent spot in the program for our Mega tournament and the U13 Ontario Cup.

## Night League Signature Sponsor

### \$1000

As a Night League Signature sponsor, your logo will go on all uniform t-shirts and appear in the Impact website's header until July 2012. All Night League related pages will also have a larger version of the logo visible.

## Competitive Team Sponsor

### \$500

As a sponsor, you will be able to promote your organization on the clothing and accessories of a selected competitive team. Teams can also display a banner with your name and logo, during games and our Mega tournament.

Teams play in the OBA and range in age from Major Atom (10-11 years old) to Junior (17-18 years old).

Includes website recognition as below.

## House League Sponsor

### \$500

As a House League sponsor, we will put up your sign in the gym during our House League program. Last year we had over 250 kids, along with their families, come through Bayridge SS to participate in our House League from October through March.

Includes website recognition as below.

## Website Recognition [kingstonimpact.ca](http://kingstonimpact.ca)

### \$250

Recognition of company name, logo and link on our "Sponsors" page available through our website from when the donation is received, until July 2012.



## Gift-in-Kind / Partial Gift-in-Kind

Gift-in-kind options are the provision of products or services by sponsors to Kingston Impact instead of money.

Minimum value of \$200.

A gift-in kind could include:

- Advertising services
- Food or drinks provided to our House League end of season tournament or to our canteens for our hosted tournament
- Athletic apparel supply or discounts
- Training equipment
- And many others. Bring us your ideas.

## Special Events Recognition

- Kingston Impact House League Tournament
- Kingston Impact Mega Tournament
- U13 Ontario Cup

Bring us your ideas on how we can work with your organization!

For more information, please contact:

Don Platt  
President,  
Kingston Impact Basketball Club  
info@kingstonimpact.ca

## Kingston Impact Basketball Club Sponsorship Agreement

Date: \_\_\_\_\_

Contact: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Postal Code: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

### Sponsorship Level

- House League Sponsor
- Competitive Team Sponsor
- Gender Request     Girls     Boys
- Age Division Request (specify) \_\_\_\_\_
- Website Homepage Banner Ad (\$250)
- In-kind Gifts (Minimum \$200)  
In-kind (describe & list value) \_\_\_\_\_
- Cash Sponsorship (\$ amount) \_\_\_\_\_

Signature \_\_\_\_\_

Date: \_\_\_\_\_

Please make cheque payable to the Kingston Impact Basketball Club and return with completed form.  
For more Information please contact: Don Platt at info@kingstonimpact.ca