

2013-14 Sponsorship

TEAM

ASSIST FOU
REBOUND ALLEY OOP THREE POINTER
OFFENCE BASKET
DEFENCE
NET FASTBREAK PILOT
RIM
SLAM DUNK
SPORTSMANSHIP DEDICATION JUMP DRIBBLE
BOUNCE PASS
SCREEN CHARGE BLOCK JUMP BALL
LAYUP HOOP
FREE THROW GUARD
COMPLETE TEAMMATES
FUN



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Overview

Kingston Impact Basketball Club is a community based, not for profit, volunteer driven organization that offers basketball development opportunities for boys and girls ages 6 to 18.

Our Club is located in Kingston Ontario and has approximately 600 members. We offer recreational, competitive and development basketball programs to the Greater Kingston area.

The Kingston Impact Basketball Club is committed to providing a program that contributes to a long term, healthy, active lifestyle, developing fundamental skills and good sportsmanship while encouraging a passion for sport.

To offer quality programs to as many interested young athletes as possible, while also keeping costs low, we look to corporate and community partners to support us. With your help, we are able to offer financial assistance through our bursary program, purchase uniforms and equipment and cover increasing gym costs.

Become a partner with Kingston Impact and we will promote your organization, your products or your

services to our athletes, their parents and all other community members who attend basketball games and visit our website www.kingstonimpact.ca.

Our website attracts approximately 1200 visitors a month and is growing as our club grows.

Kingston Impact is actively working to partner with organizations to bring value and community spirit to the City of Kingston. Your help will enable us to promote active participation through basketball, while keeping our programs affordable.

Join us by choosing a sponsorship option that meets the needs of your organization.

For more information, please contact:

Don Pierson
President,
Kingston Impact Basketball Club
president@kingstonimpact.ca

**Bring us your ideas on how we can
work with your organization!**



Club Sponsor

\$1500 Platinum level Sponsor

Your company name, logo and link would appear in the header of all pages in our website from when the donation is received, until August 2014.

You would also receive a prominent spot in the program for our:

- Mega tournament Feb 28 - March 2, 2014
- U13 Ontario Cup April 25-27, 2014
- U16 Ontario Cup May 23-25, 2014

As a Club sponsor, we will put up your sign in the gym during our programs. Last year we had over 250 kids, along with their families, come through Bayridge SS to participate in our Development League from October through March.

\$1000 Gold level Sponsor

Your company name, logo and link would appear on our front page of our website from when the donation is received, until August 2014.

You would receive a prominent spot in the program for our Mega tournament and the U13/U16 Ontario Cup. As a Club sponsor, we will put up your sign in the gym during our programs.

City League Signature Sponsor

\$1000

As a City League Signature sponsor, your logo will go on all uniform t-shirts and appear in the City League main page of the website until August 2014. All City League related pages will also have a larger version of the logo visible.

Competitive Team Sponsor

\$500

As a sponsor, you will be able to promote your organization on the clothing and accessories of a selected competitive team. Teams can also display a banner with your name and logo, during games and our Mega tournament.

Teams play in the OBA and range in age from Major Atom (10-11 years old) to Junior (17-18 years old).

Includes website recognition as below.

Development League Sponsor

\$500

As a Development League sponsor, we will put up your sign in the gym during our D-League program. Last year we had over 250 kids, along with their families, come through Bayridge SS to participate in our league from October through March.

Includes website recognition as below.

Website Recognition

kingstonimpact.ca

\$250

Recognition of company name, logo and link on our "Sponsors" page available through our website from when the donation is received, until August 2014.

Bring us your ideas on how we can work with your organization!



Gift-in-Kind / Partial Gift-in-Kind

Gift-in-kind options are the provision of products or services by sponsors to Kingston Impact instead of money.

Minimum value of \$200.

A gift-in kind could include:

- Advertising services, photography
- Food or drinks provided to our D-League end of season tournament or to our canteens for our hosted tournament
- Athletic apparel supply or discounts
- Training equipment
- And many others. Bring us your ideas.

Special Events Recognition

- Impact City League Tournament, Dec 15, 2013
- Impact D-League Tournament, Jan 26, 2014
- Impact Mega Tournament, Feb 28-Mar 2, 2014
- U13 Ontario Cup, April 25-27, 2014
- U16 Ontario Cup, May 23-25, 2014

Bring us your ideas on how we can work with your organization!

For more information, please contact:

Don Pierson
President,
Kingston Impact Basketball Club
president@kingstonimpact.ca

Kingston Impact Basketball Club Sponsorship Agreement

Date: _____
Contact: _____
Company: _____
Address: _____
Postal Code: _____
Email: _____
Phone: _____
Fax: _____

Sponsorship Level

- D-League Sponsor City League Sponsor
 Competitive Team Sponsor
- Gender Request: Girls Boys
- Age Division Request (specify): _____
- Website Homepage Banner Ad (\$250)
 In-kind Gifts (Minimum \$200)
In-kind (describe & list value)

- Cash Sponsorship (\$ amount) _____

Signature _____

Date: _____

Please make cheque payable to the Kingston Impact Basketball Club and return with completed form.
For more Information please contact: Don Pierson at president@kingstonimpact.ca