

2017-18 SPONSORSHIP

TEAM

ASSIST FOU**L** THREE POINT**E**R
REBOUN**D** ALLEY OOP
OFFENCE BASKET
DEFENCE
NET FASTBREAK PIVOT
RIM
SLAM DUNK
SPORTSMANSHIP JUMP DRIBBL**E**
DEDICATION
BOUNCE PASS
SCREEN CHARGE BLOCK
LAYUP HOOP JUMP BALL
FREE THROW GUARD
COMPLETE TEAMMATES
FUN



23



Overview

Kingston Impact Basketball Club is a community based, not for profit, volunteer driven organization that offers basketball development opportunities for boys and girls ages 5 to 18.

Our Club is located in Kingston Ontario and has approximately 600 participants. We offer recreational, competitive and development basketball programs to the Greater Kingston area.

The Kingston Impact Basketball Club is committed to providing a program that contributes to a long term, healthy, active lifestyle, developing fundamental skills and good sportsmanship while encouraging a passion for sport.

To offer quality programs to as many interested young athletes as possible, while also keeping costs low, we look to corporate and community partners to support us. With your help, we are able to offer financial assistance through our bursary program, purchase uniforms and equipment and cover increasing gym costs.

Become a partner with Kingston Impact and we will promote your organization, your products or your

services to our athletes, their parents and all other community members who attend basketball games and visit our website www.kingstonimpact.ca.

Our website attracts approximately 1200 visitors a month and is growing as our club grows.

Kingston Impact is actively working to partner with organizations to bring value and community spirit to the City of Kingston. Your help will enable us to promote active participation through basketball, while keeping our programs affordable.

Join us by choosing a sponsorship option that meets the needs of your organization.

For more information, please contact:

Sheldon Laidman
President,
Kingston Impact Basketball Club
president@kingstonimpact.ca

**Bring us your ideas on how we can
work with your organization!**



Club Sponsor

\$2000 Platinum level Sponsor

Your company name, logo and link would appear in the header of all pages in our website for 1 year.

You would also receive a prominent spot in our advertising for the following tournaments:

- Mega tournament February 23-25, 2018
- U19 Ontario Cup May 25-27, 2018

As a Club sponsor, we will put up your sign in the gym during our programs. This year we have over 375 participants in our Development League.

\$1000 Gold level Sponsor

Your company name, logo and link would appear on our front page of our website from when the donation is received for 1 year.

You would receive a prominent spot in the advertising for our Mega tournament and the U19 Ontario Cup.

Competitive Team Sponsor

\$500

As a sponsor, you will be able to promote your organization on the clothing and accessories of a selected competitive team. Teams can also display a banner with your name and logo, during games and our Mega tournament.

Teams play in the OBA and range in age from Major Atom (10-11 years old) to Junior (17-18 years old).

Includes website recognition as below.

Development League Sponsor

\$500

As a Development League sponsor, we will put up your sign in the gym during our D-League program. This year we have over 375 participants, along with their families, come through Bayridge SS/ Sir John A. MacDonald P.S. to participate in our league from September through February.

Includes website recognition as below.

Website Recognition kingstonimpact.ca

\$250

Recognition of company name, logo and link on our "Sponsors" page available through our website from when the donation is received for 1 year.

Bring us your ideas on how we
can work with your organization!



Gift-in-Kind / Partial Gift-in-Kind

Gift-in-kind options are the provision of products or services by sponsors to Kingston Impact instead of money.

Minimum value of \$200.

A gift-in kind could include:

- Advertising services, photography
- Food or drinks provided to our D-League end of season tournament or to our canteens for our hosted tournament
- Athletic apparel supply or discounts
- Training equipment
- And many others. Bring us your ideas.

Special Events Recognition

- Impact D-League Tournament, Feb 24-25, 2018
- Impact Mega Tournament, Feb 23-25, 2018
- U19 Ontario Cup, May 25-27, 2018

Bring us your ideas on how we can work with your organization!

For more information, please contact:

Sheldon Laidman
President,
Kingston Impact Basketball Club
president@kingstonimpact.ca

Kingston Impact Basketball Club Sponsorship Agreement

Date: _____
Contact: _____
Company: _____
Address: _____
Postal Code: _____
Email: _____
Phone: _____
Fax: _____

Sponsorship Level

- D-League Sponsor
- Competitive Team Sponsor
- Gender Request: Girls Boys
- Age Division Request (specify): _____
- Website Homepage Banner Ad (\$250)
- In-kind Gifts (Minimum \$200)
In-kind (describe & list value)

- Cash Sponsorship (\$ amount) _____

Signature _____

Date: _____

Please make cheque payable to the Kingston Impact Basketball Club and return with completed form.
For more Information please contact: Sheldon Laidman at president@kingstonimpact.ca